BORN TO Stand Odd





is high time you had your heyday



(here's why)

PERFORMANCE FOR THE PEOPLE

Our boats produce wakes and waves approved by the pros at prices approved by everyone else—without compromising on expectations.

TOTAL VALUE

Our boats come ready to ride with a trailer and features like GatorStep flooring, automatic speed control, our folding Force Tower and Integrated Wake System (more on those in a bit).

SWEET SIMPLICITY

When your boat is easy to own and easy to use, it's easy to enjoy. With a boat this intuitive, you can start making memories on the water from day one.

UNCANNY QUALITY WITH UNMATCHED STANDARDS

As part of Brunswick[®] Corporation—the world's largest marine manufacturer— Heyday Wake Boats are designed and built by passionate boaters for passionate boaters.

ОПВ ИЦИ ОГА WAKE

heyday

LET US DO ALL THE WORK WHILE YOU HAVE ALL THE FUN. OUR HULL DESIGN DELIVERS CLEAN, CRISP, REPEATABLE WAVES AND WAKES WITHOUT THE NEED FOR ADD-ONS.

WHY DO WE SAY OUR BOATS ARE MADE SMArter?

IT ALL COMES DOWN TO 3 SIMPLE THINGS.



HARDTANK BALLAST

Adding weight pushes your boat downward for water displacement (the key to forming a great wake). Our subfloor ballast is built in, eliminating the need to haul around musty bags and freeing up more storage for gear.

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FREEBOARD DEPTH

The more hull there is to push down, the more water you push up. So, we design our boats to have higher sides that let the hull plunge deeper.



TRANSOM

The shape of the back of your boat affects the shape of your curl. Ours intersects with the water at a precise 117-degree angle with soft, radiused corners that throw a reliably clean wave. **Every. Single. Time.**

We call this our Integrated Wake System
(IWS) which virtually eliminates the need for expensive wake-shaping gates and tabs.

Learn more about it <u>here</u>.

+ MORE TOWER tech

YOU'D BE SURPRISED HOW MUCH DIFFERENCE YOUR TOWER MAKES. WE DECKED OUT OUR FOLDING FORCE TOWER WITH INTUITIVE TOUCHES ALL OVER.

SURF KNOBS

You need them to feed the line just right, especially when you're just starting out. Our surf knobs help to start the rider outside the wake in clean water and away from any propwash.

GAS ASSISTED

Raising and lowering your tower has never been easier, making storage a breeze!

OPTIONAL GoPro[®] MOUNT

You can capture every moment happening behind the boat.

OPTIONAL SOUND SYSTEM BOOST

Keep the party wave rolling with epic sounds from the Sound System Boost option which includes a Rockford[®] amp, 10" subwoofer, two 8" tower speakers and a transom stereo remote.



WHETHER YOU PREFER A WAKEBOARD OR A SURF/SKIMBOARD, HEYDAY IS ENGINEERED TO DELIVER.



PLENTY OF POP

STEADY PUSH

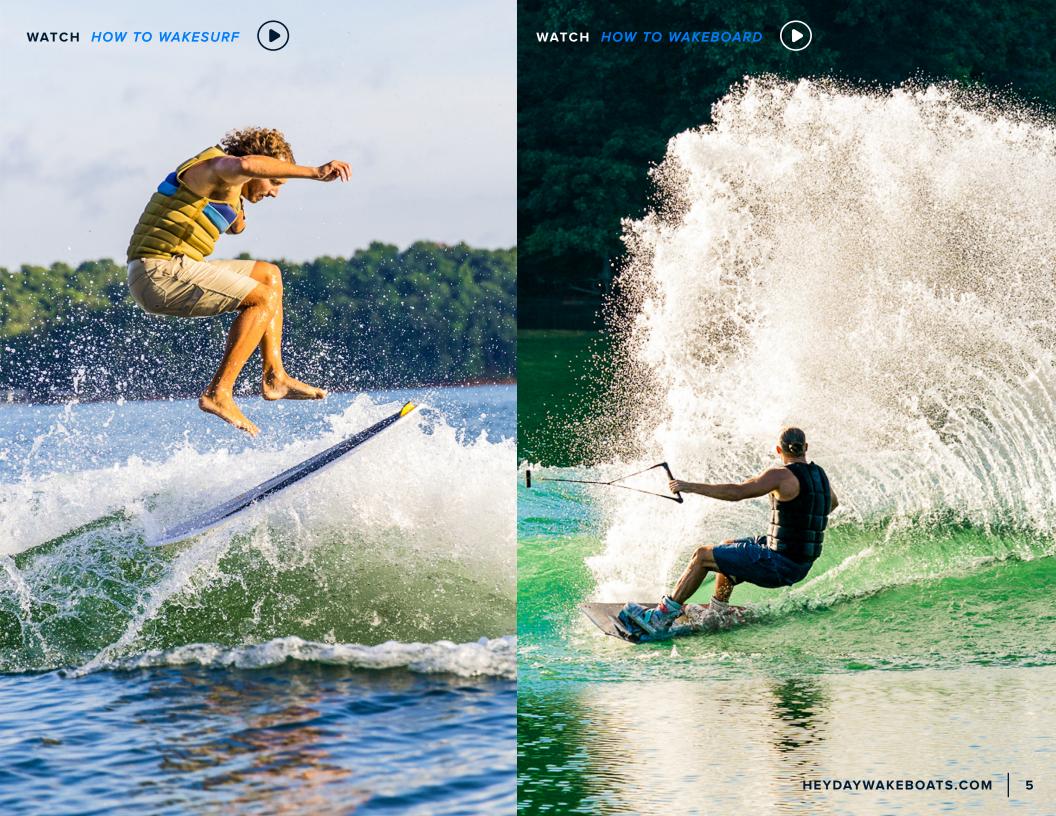
RIGID CURL

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EVEN SYMMETRY







THE NEXT GRACIANON IS HERE

heyday

THE H SERIES CONTINUES TO SHATTER EXPECTATIONS BY BLENDING SMART SIMPLICITY WITH NEXT-LEVEL FEATURES AND OPTIONS.





THE VIRTUAL DOCK IS always open

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SIMRAD

3605

360° VIRTUAL TOUR AVAILABLE

ONBOARD HIGHLIGHTS

- 1 Futuristic Helm w/ Touchscreen
- 2 Premium Upholstery Stitching
- 3 Convertible Aft Stadium Seats
- Transformational Rear-Facing Cockpit Seats

Build your boat at HEYDAYWAKEBOATS.COM







THE VIRTUAL DOCK IS always open

WALK-THROUGH HERE



3

ONBOARD HIGHLIGHTS

- 1 NEW Raise-&-Lower Power Platform
- 2 NEW Heated Hatch for Stowing Wet Gear
- 3 Rear-Facing Spectator Seats
- 4 Ample Under-Seat Storage Space

Build your boat at HEYDAYWAKEBOATS.COM



家

WTSURF

WTSurf BIGGER, BADDER FOR FEARLESS RIDERS

A TRUE ORIGINAL

THE WT SERIES, KNOWN FOR MODELS WITH PREMIUM PERFORMANCE AND ATTAINABLE PRICE POINTS, PUTS EPIC WAKES IN REACH FOR FIRST-TIME RIDERS AND SERIOUS SHREDDERS ALIKE.

WT-2^{DC} SERIOUS FUN MEETS SERIOUS VALUE

WT-2DC



THE VIRTUAL DOCK IS always open

heyday

15



360° VIRTUAL TOUR AVAILABLE

KEY FEATURES

- 1 Wrap-Around Cockpit Seating
- 2 Heyday Hangout Zone
- 3 Folding Force Tower
- 4 Ski Locker & Under-Seat Storage

Build your boat at HEYDAYWAKEBOATS.COM

WTSurf

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BUILD YOURS HOW

KEY FEATURES

- 1 Sizable Playpen
- **2** Versatile Cockpit Seating
- Walkthrough Transom & Hangout Zone
- **ONEW** Ballast Gauges

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Build your boat at HEYDAYWAKEBOATS.COM



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 $\langle \omega \rangle$ Ballast Tank 2,950 LBS

> \mathcal{Q} $\overline{}$ Seating Capacity 14

Build Yours

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Length Overall (LOA)

Storage Length 24' 5"

F Performance 370 HP













Length Overall (LOA) 20'

> Storage Length 22' 6"



320 HP





*All prices reflect MSRP in US dollars and are applicable in the US only. Dealer sets the actual price. Additional taxes and fees may apply. See participating dealer for details.





Build Yours \square Ballast Tank 1,800 LBS 2 Seating Capacity 12 \longleftrightarrow ليبينيا Length Overall (LOA) 20' 6" Storage Length 23' 4" F Performance 320 HP *1

Estimated Draft

31"



CANNO DJUPSJÖ

HOMETOWN: STOCKHOLM, SWEDEN SHREDDING SINCE: 2004

MODEL:	WT-2DC
HULL:	Apollo Gray w/ Reef Green Metal Flake
INTERIOR:	Cloudbreak Gray
ENGINE:	6.2L 370 HP Mercury

WHAT'S IMPORTANT WHEN CHOOSING EQUIPMENT FOR NEW WAKE SPORTS ENTHUSIASTS?

It's worth investing in a newer setup, but there are many great beginner setups riders can get without breaking the bank. For wakeboard bindings, get one with open toes so people with different shoe sizes can share the same board.

HOMETOWN: PINCKNEY, MICHIGAN SHREDDING SINCE: 2001

MODEL:	H22
HULL:	Oxford White w/ Black Ice Metal Flake
INTERIOR:	Sandbar
ENGINE:	6.2L 370 HP Mercury

@ dirtymikedowdy





WHAT ARE SOME THINGS A DRIVER CAN DO TO HELP A WAKE SURFER GET UP THE FIRST TIME?

Start slow for a first-timer. I also find the builtin surf knobs on Heyday's Force Tower helpful in allowing people to get up and outside the wake easier. Whatever side the rider is surfing on, connect the rope to the tower assist on the same side.



dy lan MILLER **SLING** 0 @dylanmiller

HOMETOWN: OXBOW, SASKATCHEWAN, CANADA SHREDDING SINCE: 1999

MODEL:	WTSurf
HULL:	Zeus Black w/
	Gunmetal Gray Metal Flake
INTERIOR:	Cloudbreak Gray
ENGINE:	6.2L 370 HP Mercury

WHAT ARE YOUR BEST WAKEBOARD TIPS FOR LEARNING TO BECOME A SHREDDER?

Carving should be the first skill a rider learns. If they want to continue to progress this will be the main building block. Being able to control the board while turning quickly and exploring the wave is a skill that will help when learning other tricks.





CLASS-LEADING COVERAGE COMES STANDARD

You deserve a carefree and confident experience. That's why we're going all in for you! Every 2022 model year & newer Heyday now comes standard with an extended 8 years of coverage, so you can shred on and on and on.

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